

## Merchants

## Glades Merchants Expecting Holiday Business Boon

**NEW SON ARRIVES**  
A son was born to Mr. and Mrs. H. F. Kirchoff of Port Mayaca at the Everglades Memorial Hospital in Dade County, Saturday, May 26.



## THE BELLE GLADE NEWS

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The Lake Region's Fastest Growing Town  
Published Every Friday  
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In Belle Glade, Florida, as Second Class Matter.

Paul Rardin . . . Publisher

Here it is summer weather again. And after we asked the weatherman to hold the pre-Thanksgiving chill for awhile, too, just for the sake of a change, for the coloring of oranges and the relief of painting bird feeders and hunters.

No cooperation at all—but it won't do you any good to write your congressman about it; the weathermen are happily under civil

service and report the weather as they find it without regard to which way the political wind is blowing.—Tampa Times.

No German soldiers have planted their feet on American soil. But there has been a genuine invasion of America. It has taken the form of an invasion of the perfectly good American language. It is evident every day in newspapers and magazines and in public speeches.

There stand the Germans: "panzer," "luftwaffe," "Sturzkrafer." This is not a bit of sense in it. "Panzer" is no whit better than "tank" or "armored car." "Luftwaffe" does not mean more than "air arm" or "air force." "Sturzkrafer" conveys no more than "dive-bomber."

There is no more excuse for it than for French names of food on American restaurant menus.—NEA Editorial.

## Fred T. Hickerson, Broker

Located In Canal Point Mr. Hickerson Operates a Packing House and Is Known Far and Wide as the Farmers' Friend.—Makes Every Effort to Secure the Highest Prices for Produce Sold On His Platform.—Truckers from East and West Coast Have Learned To Make A Stop At Hickerson's When they Come to the Lake Region

One of the produce concerns in the Lake Region enjoying a wide patronage is the one operated by Fred T. Hickerson. Mr. Hickerson is known far and wide as the farmers' friend and they feel that he expends every effort to secure for them the highest market price on any vegetables that he sells for them. During the time that Mr. Hickerson has been operating in the Lake Region he has won the confidence of the growers and buyers alike. They know that a square deal is forthcoming when they do business on the Hickerson platform.

Truckers from the East and

West coast of Florida make it a point to stop at Hickerson's packing house whenever they come into the Lake Region. As a rule they will find many of the items they want without going any further. The Hickerson concern doesn't happen to have a complete load for the foreign buyer effort will be made to establish contact with some other house that may have the necessary vegetables to make up the load.

It is little courtesies like these that have won the friendship and confidence of those who come to the Lake Region to lay out their produce. Mr. Hickerson makes every effort, of course, to secure the

highest price possible for his farm or friends and at the same time he has the happy knack of keeping the buyers happy over the sale. His auction sales command the attention of all the buyers since he has the inimitable faculty of keeping his bidders interested in the sale until the top notch price is reached.

The Hickerson packing plant uses a great number of workmen during the season and handles thousands and thousands of packages of vegetables. Each pack is turned out in as neat a manner as possible since Mr. Hickerson is a stickler for a fancy pack of any number of vegetables.

## Keesee Packing Company

One of the Outstanding Produce Concerns in the Lake Region.—Operated by a Group of Men Who Are Interested in the Upbuilding And Betterment of the Community.—Keesee Concern Renders An Efficient and Valuable Service to Growers of This Area

The Keesee Packing company and P. C. Keesee, broker, are two separate and distinct concerns operating under the same roof in Belle Glade. While headed by the same man each concern has its particular duty to perform in the vast agricultural industry of this section.

The Keesee Packing company engages in grading, packing and preparing for sale all winter produce, entering the home market. The sales are handled by P. C. Keesee, Broker. Mr. Keesee, known to his hundreds of friends as "Jack

Keese" to the Everglades section of Florida in 1928. He has been in the brokerage business since that time and it was in 1935 that the modern packing house was built in Belle Glade.

The Keesee Packing company is made up of a group of men who are first and foremost interested in the upbuilding of the vegetable industry in this section. Knowing the industry as they do, they know full well that the future of the Lake Region rests upon the success of this sort of agricultural enterprise. Therefore, it is their prime interest to turn out the finest packages of No. 1 vegetables and the splendid manner in which they have treated their friends and patrons has won for them the greatest respect of those with whom they do business. Growers, buyers and visitors alike feel at home on the Keesee platform.

In this business review it should be pointed out that concerns such as the one above described have done a great deal in making the Lake Okechobee Farming Region the outstanding winter vegetable-growing section in America today. We extend our warmest wishes to them to make up the Keesee concern and predict for them a continuance of their successful career.

## Lord Packing Company

A Progressive Organization Playing An Important Part In The Agricultural Development Of The Glades. Provide A Market For Vegetables And Secure Top Prices For The Grower

The Lord Packing Company with office and packing house in Belle Glade is one of the firms in our community that is deserving of prominent mention in this review, not only because its management has been and is today active in the promotion of progress in this community, but especially because they render a valued and essential service to the grower providing a ready market for his vegetables, and securing for him top prices at all times. Truly this company has marked itself as an important factor in the agricultural development of the Glades.

The Lord Packing Company was

built seven years ago, by Mr. W. C. Lord, and is one of the best known in our community. Mr. Lord has spent many years in growing and marketing vegetables and knows the business from A to Z. He is courteous and friendly at all times, willing and anxious to give the grower a square deal.

During the season, employment is provided in the packing house for many people and the conditions under which they work are highly commendable. Annually the Lord Packing Company pays large sums into local and county taxes and in many other ways helps the progress of the Glades.

Being a home institution, operated

## A. E. KIRCHMAN, Sinclair Agent

Arnold Kirchman, Local Agent, Furnishes Sinclair Dealers in A Prompt and Satisfactory Manner. Has Been Supplying Them For The Past Eleven Years

Mr. A. E. Kirchman, with office and bulk plant located in Belle Glade, is the local distributor for Sinclair Refining Company and supplies dealers throughout this section with a full line of products including Sinclair H.C. gasoline and Opaline and Pennsylvania motor oils. The perfect combination that gives economical motor fuel and fire propelling motor oil.

Sinclair products need little comment for thousands upon thousands of motorists look for the familiar "Sinclair" sign that is everywhere known as a mark of quality. Each day Sinclair H.C. gasoline wins new friends. If you are not already on the list, drive around to your nearest Sinclair station. FILL UP YOUR TANK and let it prove to you all that is

claimed for it. Sinclair stations are located everywhere for your convenience and they will give you courteous service, whether you are purchasing a gallon of gasoline or just desire information. Sinclair stations are noted throughout the country for their FINE SERVICE.

Mr. A. E. Kirchman, local distributor for these products, has been serving Sinclair dealers in an admirable manner for the past eleven years. Mr. Kirchman is well known all over this part of the country for his fair dealings and during the time that he has been agent, he has built for himself and his company an enviable reputation in this territory. Mr. Kirchman is serving his second term as mayor of Belle Glade, having been

Do You Remember When These Happenings Took Place

## 15 YEARS AGO

Here On The Shores of Lake Okechobee?

The Ladies of the Canal Point Community Methodist church sponsored a community Thanksgiving dinner last Thursday. It was the largest and most representative gathering held in Canal Point in many years.

One hundred and fifty varieties of sugar cane are in bloom in the United States Department of Agriculture's cause testing station in Canal Point. R. A. Bourne, pathologist in charge, says the blight may have been advanced and assisted by the flooding of the fields which followed the September hurricane. Studies of the cane are being made by the pathologist to get data on which to base the plans for breeding, the object of the process being to obtain and develop new and superior varieties.

The first car lot shipment of Everglades beans of the 1928-29 season rolled from Canal Point Thursday morning. The car was loaded Wednesday night and went out under refrigeration. W. H. Vann made the shipment for growers on Kremer Island. The Moore Haven area sent out four cars

and will set some cabbage. He has about ten acres of beans.

The Everglades may not have had its last flood. It is certain though, that it will never again have such floods as those in the past. Despite the floods the faith of the residents in the quality of the soil and the country never waver.

M. F. George, who was prominent in Glades county affairs for many years and who went to Saratoga about two years ago, has returned to Moore Haven to go into the contracting business.

## GOOD FOOD

SHORT ORDERS  
SANDWICHES  
REGULAR MEALS  
REASONABLE PRICES

Best-In-Town  
Cafe

John Gekas . . . Pahokee

## FRANUS' JEWELRY MUSIC

J. W. Rashlee  
JEWELER  
Belle Glade, Fla.

GO TO CHURCH SUNDAY

PATRONIZE THE ADVERTISERS

## DR. E. T. BEATTY

Everglades Theatre Building In Belle Glade

EYES EXAMINED  
GLASSES FITTED  
FRAMES ADJUSTED  
LENSES DUPLICATED

Open Saturdays

## For Christmas It's KAHN'S of Course!

The Glades Most Modern Department Store Offers Hundreds of Useful and Worthwhile Gifts For Every Member of The Family at Attractive Prices. VISIT KAHN'S TODAY!



She Can Never Have Enough  
**HOSIERY**  
The Nationally Admired Phoenix Hose in the very latest Shades  
**\$1.00**  
**NYLON HOSIERY .... \$1.50**  
**OPEN EVENINGS!**  
Kahn's Doors Will Remain Open Until 8:30 Every Evening Before Christmas For Your Convenience.

The Famous **EASTERN ISLE**  
**SLIPS**  
  
Tailored and Lace Trim  
**\$2.49**

**SALE! LADIES' HANDBAGS**




**SMART, NEW HANDBAGS OF CALF-SKIN, PIGSKIN, SUEDE AND OSTRICH**  
**\$1.00 to \$2.95**

A SELECTION OF BEAUTIFUL, EXTRAORDINARY INTRIGUING SATIN AND CHIFFONLE **ROBES** in attractive colors  
**\$2.98 to \$10.00**

**FOR THE MAN!**  
Botany and Wembley Ties in Bright and Conservative Colors  
**\$1.00**

**HOUSE FROCKS**  
In Satins, Crepes, Parted-Moss and Corlourys  
**\$1.98 to \$10.00**

**THE IDEAL GIFT!**  
**Gowns and Bed Jackets**  
Eastern Isle  
**\$2.49 and \$2.98**

An Unusually Large Selection — of —  
**SWEATERS**  
**\$1.00 to \$10.00**

FOR THE EVENING'S COMFORT!  
**MEN'S SLIPPERS**  
Attractively Priced From  
**\$1.95**

**STURDY, LONG-WEARING LEATHER JACKETS**  
**\$7.95 to \$16.50**

TWO ITEMS FOR THE MAN OF THE HOUSE WHO IS ENTITLED TO THE BEST, NATURALLY KAHN'S HAS THEM IN A LARGE SELECTION, TOO!

**Arrow Shirts**      **Manhattan Pajamas**

**KAHN'S**  
Department Store  
Pahokee







**NOW PLAYING**  
**Everglades Theatre**  
Friday, Dec. 5  
"TANKS A MILLION"  
with William Tracy, James Gleason, Elyse Knox  
"INTERNATIONAL LADY"  
with George Brent, Iona Massey  
Saturday, Dec. 6  
"MAN FROM MONTANA"  
with  
Johnny Mack Brown  
  
**Prince Theatre**  
Friday, Dec. 5  
"DANCE HALL"  
with Carole Landis, Cesar Romero  
"The Parson of Panamint"  
with Charles Ruggles, Ellen Drew  
Saturday, Dec. 6  
"WRANGLER'S ROOST"  
with  
Ray Corrigan, John King

**HOOK'S BETTER FOOD STORE**  
The Pioneer Grocery Store of The Lake Region. A Friendly Store Now Celebrating Its 14th Year In Business  
Hook's Better Food Store needs little introduction to the people of the Lake region for it is the oldest grocery store in this section. It was established in 1927 by Mr. D. L. Hooks, a friendly and reliable merchant. Mr. Hooks is well known throughout this part of the state and has established an enviable reputation for fair and honest business dealings. He is courteous and accommodating striving at all times to supply his patrons with the best in groceries, meats, fresh fruits and vegetables at the lowest prices. Since he started in business it has been his policy to be satisfied with a large volume of business that Mr. Hooks invites you to drop into the store at any time and look around. Just make yourself at home.  
For the past fourteen years this reliable merchant has been serving his patrons in an admirable manner. Today there are few grocery stores that enjoy greater good will or better business than does he.  
In charge of the meat department is Mr. E. F. Shutt. Mr. Shutt is a butcher of wide experience and

takes great pride in being able to give helpful suggestions on what to serve. Only the best of native meats and western branded beef are sold. A modern meat display counter and refrigeration system enables them to keep their meats in the best of condition.  
In this review of the leading business places of the Lake region, we are pleased to call your attention to Hook's Better Food Store. Although young in years, Mr. Hooks, the owner, is old in experience and one of the most reliable merchants in this section. Since he established his business he has seen many business places come and go. His record of 14 years of continuous service is your assurance of quality service, low prices and fair dealing. We compliment him.

**Pahokee Methodist Church**  
Sunday School, 9:45 a.m., R. J. Schroder, superintendent.  
Morning worship, 11 a.m.  
Epworth League, 6:30 p.m.  
Evening worship, 7:30 p.m., theme, "The Apostles' Theme."  
Mid-week service, Wednesday, 7:30 p.m., theme, "The Quest For God."

**HUGH J. BRATLEY**  
Offers A Most Complete And Modern Insurance Service And Handles A General Line. Well Known All Over This Part Of The State  
Hugh J. Bratley, with office located in Belle Glade operates a well established insurance agency and handles a general line. Mr. Bratley established this business about eight years ago and since that time has enjoyed an increasing clientele. He is well known throughout this part of the state as a progressive and reliable business man and a constructive force in the development of our community. Mr. Bratley is serving his fifth year as a member of the town council. For a period of four years before becoming a member of the council Mr. Bratley served efficiently as clerk of the town. During the past four years he has been chosen by his colleagues as chairman of the council and has made every effort possible to work for the advancement of the town and its citizens. His friends and fellow members on the council give Mr. Bratley a great deal of credit for the splendid financial condition of the town and its many improvements.  
All forms of insurance are handled and when you receive a policy from Mr. Bratley's office you can rest assured that your life, car,

property, business, etc., is amply protected in some of our largest and strongest insurance companies. Because he represents reliable old companies and gives an accommodating service, Mr. Bratley has continued to watch his patronage grow.  
He is always friendly and courteous and is very glad to give information regarding policies and rates. As you travel down the broad highways of life, what greater satisfaction could you enjoy than to know that at the cost of a few pennies a day, you have built up a solid wall of financial protection against the many common and uncommon dangers and pitfalls that threaten your life, your home, your property, your business and invites your business. Telephone 117.  
In outlining the prominent business people of Belle Glade and reviewing their service, it is with honor that we give your attention to Mr. Hugh J. Bratley and compliment him upon the fine manner in which he conducts his business.

types of Christmas gifts for every member of the family which he has placed on display this week.  
The famous Westinghouse appliances, and radios are featured here. At present they are showing the beautiful 1942 models and invite you to stop in and see them. Tune in if you wish and spend as much time as you care to examining them. They want you to learn for yourself what outstanding radio reception Westinghouse radios really give. They are offered on the easiest terms and payments may be arranged to suit your budget and income.  
The full line of Golden paint is handled and they feature a "Paint For Every Purpose".  
In outlining the leading home owned store of this community that render friendly service and handle Quality Merchandise, it is with pleasure that we call attention to The Hardware Store and we wish to compliment Lou Betzner, as one of our progressive citizens and a booster of Belle Glade.

**BELLE GLADE CLEANERS & LAUNDRY**  
Offer A Most Complete Dry Cleaning And Laundry Service To Our Community. Modernly Equipped Plant Enables Them To Turn Out The Highest Class Workmanship  
The Belle Glade Cleaners and Laundry with office and plant located in Belle Glade is a most progressive laundry and dry cleaning establishment offering a complete laundry and dry cleaning service of the highest type. This business was established about eight years ago and since then they have enjoyed an excellent business and have built up a reputation for Quality Workmanship. Courteous Service and Moderate Prices, that extends all over this section. It is owned and operated by L. J. Warren, a progressive business man, who is thoroughly versed in the laundry and dry cleaning business. Since he opened his plant here, it has always been and it is today his sincere desire to produce the best work at the lowest prices. That he is succeeding is evidenced by the fine trade that he enjoys.  
The work is turned out so carefully by the Belle Glade Cleaners

and Laundry that you will be more than pleased to give them a trial. The most delicate fabrics are handled as carefully as they would be in your own home. Modern equipment plus experienced workmen enable them to do so. If you are not a patron of the Belle Glade Dry Cleaners and Laundry, why not give them a try. The dry cleaning system used by this concern not only cleans your clothes but thoroughly renovates them in the most sanitary manner. It also turns them out in the most approved style without the disagreeable odor that accompanies so many cleaning establishments.  
In making this review of the local home stores and trades people we are pleased to call your attention to the Belle Glade Dry Cleaners and Laundry and say that in regard to dry cleaning and laundry you cannot do better than to call Belle Glade 113.

strong financial institution with assets today of over \$185,000. With a current dividend of 4 percent and having always paid 4 percent, this institution affords a means of safe investment for both small and large sums. This money is then loaned by the association to home owners on or homes and businesses combined, secured by sound first mortgages, such loans being made from Okeechee to Lake Harbor.  
Practice thrift and lay aside each week the money you do not need and let it earn for you, as savings is the only gateway to "financial liberty". Savings share accounts may be started with as little as fifty cents per week. Full paid saving shares amounting to \$100.00.  
There are few sound investments or bonds that offer a higher rate of interest, than does the Everglades Federal Savings and Loan Association. This combined with the fact that the Federal Deposit Insurance is carried on accounts up to \$5,000.00 for each depositor makes this local institution an ideal place in which to place your savings.  
The Everglades Federal Savings and Loan Association is conducted under federal charter and strict federal supervision and regulation; though it is privately managed, organized and directed by local business men—it is a mutual thrift institution owned by all its shareholders.  
The officers and directors of the Everglades Federal Savings and Loan Association C. E. Riedel, president; A. E. Kirchman, vice president; J. A. Wells, vice president; H. J. Bratley, secretary and treasurer; H. D. Beck, counsel and W. K. Hooker, director, are men of character and responsibility whose position in our community is endorsed by the fact that they are officials of an institution of this character, which has the pledge of the United States Government, itself. We compliment them!

**Everglades Federal Savings And Loan Association Of Belle Glade**  
"An Improved Type Of Thrift Institution"

"The Everglades Federal Savings and Loan Association, located in Belle Glade is one of our community's most progressive institutions, whose admirable policies and superior services to the public mark it as a community builder. The Everglades Federal Savings and Loan Association was incorporated in 1933. Since that time through progressive yet conservative policies they have built up

strong financial institution with assets today of over \$185,000. With a current dividend of 4 percent and having always paid 4 percent, this institution affords a means of safe investment for both small and large sums. This money is then loaned by the association to home owners on or homes and businesses combined, secured by sound first mortgages, such loans being made from Okeechee to Lake Harbor.  
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**INSURANCE**  
EVERGLADES  
INSURANCE AGENCY  
Phone 2251 Pahokee

**Ice Cream Specials**  
**FOR CHRISTMAS**  
Individual Ice Cream Moulds made to Order  
Christmas Wreath     Christmas Trees  
Santa Claus             Holly Sprays  
Yule Log                     Bell  
3 Pint Moulds Made To Order  
Santa Claus     Turkey     Bell  
Egg Nog Ice Cream  
Nesselrode Pudding  
Ice Cream Christmas Cake  
SERVE 6 TO 8  
Bell Center Brick  
Turkey Center Brick  
Non Alcoholic Egg Nog  
READY TO SERVE     IN QUARTS ONLY  
**ALFAR CREAMERY CO.**  
Tune in daily for W. J. N. O.  
ALFAR PARADE OF SPORTS

**Canal Point Methodist Church**  
Church School, 10 a.m., Mr. N. V. Mason, general superintendent, Mrs. W. B. Jernigan, superintendent primary department.  
Morning worship, 11 a.m.  
Epworth League, 6:30 p.m.  
Evening worship, 7:30 p.m., theme, "The Apostles' Theme."  
Mid-week prayer service each Wednesday, 7:30 p.m.  
**3 SHOPPING WEEKS LEFT**  
HAVE YOU FORGOTTEN ANYONE?  
Buy Christmas Seals  
**BLACKMON'S**  
5, 10 & 25c STORE  
GIFT HEADQUARTERS  
PAHOKEE, FLA.

**LOU BETZNER - "The Hardware Man"**  
Carries One Of The Largest Stocks Of Hardware, Paints, Farm Supplies, Electrical Appliances And Sporting Goods To Be Found In This Section  
Lou Betzner, familiarly known as "The Hardware Man", carries one of the largest stocks of fine hardware, electrical appliances, featuring the famous Westinghouse line, Golden paints, farm supplies and sporting goods to be found in the Glades. Through this whole section it has become known that if it comes under the heading of "hardware" you can get it at Betzner's. As a result a fine business has been enjoyed year after year.  
There are few if any towns the size of Belle Glade that can boast of such a complete hardware store as this. The business was established in 1929, by Lou Betzner, who has taken a great pride in making his store one of the leading in the community. Mr. Betzner is everywhere known for his courteous and friendly manner. He strives at all times to keep his store completely stocked with nationally known goods that his customers call for. He invites and appreciates your trade. The next time you are down town in Belle Glade why not drop into The Hardware Store and see the stock. It will amaze you to find such a large one.  
Mr. Betzner has a full line of

**LOCKET & CHAIN**  
\$2.50 up

**INITIAL RINGS**  
\$14.00 up

**STONE SET RINGS**  
\$8.00 up

**CROSS & CHAIN**  
\$6.50

**GIFT SUGGESTIONS**  
From CHANDLER'S  
**LEATHER GIFTS THAT LAST!**  
Strong, Sturdy Luggage, Overnight Cases, Etc. — Attractively Priced.  
**PERFUME & TOILETRIES**  
Nationally Advertised Merchandise, A Gift That Is Always Appreciated.  
See Our Attractive Selection Of...  
**COMPACTS**  
HUNDREDS OF OTHER ATTRACTIVE GIFTS AT  
**CHANDLER'S**  
YOUR GIFT HEADQUARTERS! — — — PAHOKEE

**Bulova & Waltham WATCHES**  
for Ladies and Gentlemen  
**DRESSER SETS**  
A Gift To Delight Any Woman's Heart! An Unusually Large Selection To Choose From.  
Table Model  
**RADIOS**  
**TOYS**  
and Novelties

**Merry Christmas to all and to all a GOOD TIME!**  
**BULOVA**  
"And to all, a Good Time!" That's the perfect way to say Merry Christmas — with a Bulova Watch!  
No other gift will bring so much joy and satisfaction as long as or be as useful. A Bulova Watch is truly THE GIFT OF A LIFETIME!  
Open Evenings  
Until 8:30 For Your Convenience  
**JORDON'S Jewelry Store**  
**Pahokee**  
Hundreds Of Lovely Gift Items At Attractive Prices

**DIAMOND RINGS**  
\$25.00 up  
**TIE & BELT SET**  
\$6.50 up  
**DIAMOND RINGS**  
\$18.50 up  
**SILVERWARE SET**  
\$21.75 up  
**PATRICIA**  
17 jewels  
\$24.75  
**DEAN**  
15 jewels  
\$24.75  
**STANFORD**... 17 jewels... \$29.75  
**PRESIDENT**... 21 jewels... \$49.50  
**GRETA**... 17 jewels... \$29.75  
**LOBBAIN**... 17 jewels... \$49.50  
2 diamonds